



NEAR CUSTOMERS LOYALTY PROGRAM



Near

If you have a business and want to grow fast, you must have Near Customers Loyalty Program.

Near Customers' Loyalty Program will help you attract new customers, reduce turnover and drive profits by adding indirect salesmen such as food retailers, restaurants, distributors, and manufacturers.



Loyalty Benefits



It's **6-7** times cheaper
to keep a customer than to get
a new one

25-95% increase in profits
can come from 5% increase in
customer loyalty

78% of rewarded customers
will tell family and friends about
your business

There's a **60-70%** increase
in likelihood of purchase by a
returning customer

31% more money
is spent by returning customers

How it Works

1
STEP

We Set you up for the Cloud interface and import all your products in the backend.

2
STEP

Mobile app custom to your brand is published on the app store.

3
STEP

We Get your Reward program ready by creating offers and promo coupons, We also assist in getting your QR code labels printed.

4
STEP

Your Loyalty program is promoted using our well-crafted marketing materials which comes as part of your loyalty program strategy.

Near Customers Loyalty Program will make them all loyal advocates for your brand. They will spread word of mouth to customers and generate referral sales. And in return, they will earn reward points which they can redeem anytime with your Loyalty App.

That's precisely how all the big companies work. Successful loyalty programs are at the core of their growth stories.





And unlike those big companies, you don't have to spend money on printing coupons, distributing them, and then collecting them back. Near Customers Loyalty Program is a 100% digital, QR-based system.

With this system, you can easily plan your point-based schemes area-wise, product-wise, or category-wise.

You can easily add, edit, and manage retailers, and other indirect sales force.

It creates a real-time, direct connection between the management and those people. You can view all of your schemes, sales, and incentives disbursed with real-time data in one dashboard.





And the best thing? It's 100% customizable. Which means it works the way your company works. Because every company works differently.

Automation has completely changed how businesses operate. It's time to automate your loyalty programs with Near Customers Loyalty Program Powered by QR.