

# NEAR CUSTOMERS LOYALTY PROGRAM



**Near**

# If you have a business and want to grow fast, you must have Near Customers Loyalty Program.

Near Customers' Loyalty Program will help you attract new customers, reduce turnover and drive profits by adding indirect salesmen such as Technicians, Electricians, Plumbers, Carpenters, and Mechanics.





# Near Platform

## Near Loyalty Platform comprises of

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- ✓ A Branded mobile app with your product catalog, options for your users to redeem reward points, Scan Rewards codes, etc.
  - ✓ A Cloud App to manage rewards and offers, Generate coupons, Manage Customers and respond to live chat.
  - ✓ Printable QR code labels, Which can be placed on your products; users Scan these Codes to earn rewards.
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# Loyalty Benefits



It's **6-7** times cheaper  
to keep a customer than to  
acquire get a new one

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**25-95%** increase in profits  
can come from 5% increase in  
customer loyalty

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**78%** of rewarded customers  
will tell family and friends about  
your business

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There's a **60-70%** increase  
in likelihood of purchase by a  
returning customer

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**31%** more money  
is spent by returning customers



# How it Works

**1**

STEP

We Set you up for the Cloud interface and import all your products in the backend.

**2**

STEP

Mobile app custom to your brand is published on the app store.

**3**

STEP

We Get your Reward program ready by creating offers and promo coupons, We put your rewards program into motion also assist in getting your QR code labels printed.

**4**

STEP

Your Loyalty program is promoted using our well-crafted marketing materials which comes as part of your loyalty program strategy.

**You can easily  
add, edit, and  
manage retailers,  
and other indirect  
sales force.**

It creates a real-time, direct connection between the management and those people. You can view all of your schemes, sales, and incentives disbursed with real-time data in one dashboard.







**And unlike those big companies, you don't have to spend money on printing coupons, distributing them, and then collecting them back. Near Customers Loyalty Program is a 100% digital, QR-based system.**

With this system, you can easily plan your point-based schemes area-wise, product-wise, or category-wise.



**Near Customers  
Loyalty Program  
will make them all  
loyal advocates for  
your brand. They  
will spread word of  
mouth to  
customers and  
generate referral  
sales. And in  
return, they will  
earn reward points  
which they can  
redeem anytime  
with your Loyalty  
App.**

That's precisely how all the big companies work. Successful loyalty programs are at the core of their growth stories.







**And the best thing? It's 100% customizable. Which means it works the way your company works. Because every company works differently.**

**Automation has completely changed how businesses operate. It's time to automate your loyalty programs with Near Customers Loyalty Program Powered by QR.**



**Give your business  
a digital edge with  
Near Customers.**

CONTACT US



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